

ORGANIC OCEAN

Organic Certified Products

ANTI-AGING Organic Products

*Organic Marine
BIO-TECHNOLOGY*



When Science meets Nature

The Power of the Ocean to affect your face, body and soul

ANTI-AGING - Organic Products

ORGANIC OCEAN

Organic Certified Products

Enriched with up to 90% of organic substances, "ORGANIC OCEAN" presents a revolutionary approach to organic and anti aging facial care.



ORGANIC OCEAN is an innovative line of organic products that combines the most advanced anti aging marine extracts for a comprehensive facial care line.

In the depth of the Ocean, a variety of Algae (seaweeds) and other sea plants grow in extreme environmental conditions, such as: UV exposure, temperature, nutrition, osmotic pressure and pressure changes, various biotic stresses and dryness at low tide.

The Algae that live in these abnormal conditions developed unique protection mechanisms in order to survive. These qualities can be applied into anti aging treatments when extracts of the algae and sea plants are incorporated into advanced facial skin care products.

Researchers discovered a long time ago that both skin and algae cell membranes have isolation analogies in their function. As a result, the algae can be used to protect, nourish and heal human skin.

The quality and beneficial properties of these active ingredients were proven in efficacy tests.



ORGANIC OCEAN

When Bio-Marine technology meets Nature

AUTO ADAPTATION TO CLIMATE



*Organic Ocean present an innovative concept of formulations - auto adaptation to climate, environment and skin types, based on **Emulium®Mellifera**, gold winner ingredient at "In Cosmetics 2014" - the first flexible and multifunctional emulsifier, designed to meet the expectations of all cosmetic users.*



Our preference for texture vary considerably and are strongly influenced by skin type, climate and cultural differences.

In addition, environmental conditions such as cold winters or hot and humid summers play a significant role on perception of sensory properties and require a large choice of cosmetics textures.



In cold or dry conditions, creates a soft, comfortable film of protection on the skin.

In hot and humid conditions, it stabilizes the sensory properties, leaving the skin less heavy and less greasy with a lower perceptible film.

What Does Organic Cosmetics Mean?

Organic cosmetics include only natural vegetal origin raw-materials, which were grown without chemical interference such as fertilization or pest control. The active ingredients are produced in natural procedures and environmentally friendly (cold pressing methods). The packages are also non-contaminating and recyclable.

WHAT IS ECOCERT® and COSMOS?

ECOCERT® is internationally known and considered the most important organization which supplies "Organic Certifications". Its standards are very strict, and it supervises the entire production - the creation of formulas, the manufacturing, filling and packaging process etc.

Starting January 2017, the **ECOCERT®** certification will be harmonized with other European certifications under the COSMOS standard practices and will be more transparent for consumers.

COSMOS (COSMetic Organic Standard) - certified products are produced to the highest standards for organic and natural cosmetics, and are safe, effective and good to use. The **COSMOS**-standard principles are:

To promote the use of products from organic agriculture, and respect biodiversity;

To use natural resources responsibly, and respect the environment;

To use processing and manufacturing that are clean and respectful of human health and the environment;

To integrate and develop the concept of "Green Chemistry".

The requirements for Organic cosmetics, according to ECOCERT® standards:

- A minimum of 95% vegetal and natural ingredients.
- A minimum of 10% Organic ingredients from the total of the 95% Natural and vegetable ingredients.
- A maximum up to 5% Synthetic ingredients, that are not included in the negative list.

The requirements for Organic cosmetics, according to Cosmos standards:

- At least 95% of the physically processed agro-ingredients must be organic.
- At least 20% of the total product must be organic
- Other ingredients are very restricted.

The common criteria for the negative list:

- NO {
- SLS, Mineral oil, Silicone
 - Emulsifiers such as PEG
 - Carbomers
 - Parabens
 - Synthetic perfumes and dyes
 - Fatty alcohols or acids
 - Propylene Glycol
 - Isopropyl Myristate

ORGANIC OCEAN offers up to 90% organic ingredients in every skin care product. This percentage is significantly higher than the ECOCERT® or COSMOS demands and guarantees a true organic experience.



BIO-MARINE TECHNOLOGY ANTI-AGING ORGANIC PRODUCTS AUTO ADAPTATION TO CLIMATE

BIO-MARINE ACTIVE INGREDIENTS:

EPHEMER™ - created from **CELEBRITY™**.

EPHEMER™ is a gametophyte extract, taken from macroalgae cells grown in a laboratory and harvested at an ephemeral stage in the in the lifecycle of the Undaria Pinnatifida seaweed.

The main benefits:

- 1. Protects the skin and decreases free radicals on short time.*
- 2. Reinforces the antioxidant capacities of the skin.*
- 3. Decrease microrelief versus placebo.*

JUVENESSENCE™ - Metabolism reactivity of aging cells.

An innovative new algal active ingredient which acts to downregulate Progerin production in ageing cells and preserves the skin tissues from accelerated ageing.

The main benefits:

- 1. It downregulates the Progerin production in ageing cells.*
- 2. It plays an important role in the maintenance of homeostasis in actinically damaged skin.*

HYALURONIC ACID - balance the TEWL.

Skin hydration is regulated by the balance between transepidermic water loss (TEWL) and the skin's ability to retain water. Critallhyal, a pure Hyaluronic Acid (HA), fills in the space between the collagen fibers in the dermis, where its polymer network supports the extracellular matrix.

Critallhyal forms a film at the surface of the skin, thus offering the skin an optimal hydration and protection from external aggressions.



BIO-Marine Day Cream - For all skin types

Enriched with advanced bio-marine ingredients

A certified organic day cream especially developed to rejuvenate moisture and protect the skin from the daily environmental damages. Based on **Ephemer™** - World's 1st technology of macroalgae cell culture. **Ephemer™** is extracted from macroalgae cells. It protects the skin, causes a reduction of free radicals, and acts on a mechanism that fights against a large spectrum of free radicals. The day cream also contains **Neuroguard**. Its neuroprotective action has been shown to help reactivate the synthesis of collagen and elastin, diminish deep wrinkles and smoothes skin texture.

50 ml e 1.69 fl.oz

BIO-Marine Night Cream - For all skin types

Enriched with advanced bio-marine ingredients

During the night the skin rejuvenates, corrects and rebuilds itself. This unique certified organic night cream provides your skin with the maximum nourishment and energy for an excellent night treatment.

Based on **Ephemer™** - World's 1st technology of macroalgae cell culture. **Ephemer™** is extracted from macroalgae cells. It protects the skin, causes a reduction of free radicals, and acts on a mechanism that fights against a large spectrum of free radicals.

The night cream also contains **Juvenessence™** - an innovative new algal active ingredient which acts to preserve the skin tissues from accelerated ageing.

50 ml e 1.69 fl.oz

IN THE RANGE:



BIO-Marine Face Serum - For all skin types

Enriched with advanced bio-marine ingredients

A certified organic anti aging serum, developed to combat the challenges of time. The serum is based **Ephemer™** - World's 1st technology of macroalgae cell culture. **Ephemer™** is extracted from macroalgae cells. It protects the skin, causes a reduction of free radicals, and acts on a mechanism that fights against free radicals.

The serum also contains **Matrigenics 14 G**, created from a brown alga, designed to fight against facial signs of aging.

The third active in the Serum is **Kalpariane®** - brown algae extract which acts as an energy booster and wrinkle filler.

50 ml e 1.69 fl.oz

BIO-Marine Eye Cream - For all skin types

Enriched with advanced bio-marine ingredients

The skin around the eyes tends to be thin and delicate, and requires special care. This certified organic anti aging eye cream is based on **Ephemer™** - World's 1st technology of macroalgae cell culture. **Ephemer™** is extracted from macroalgae cells. It protects the skin, causes a reduction of free radicals, and acts on a mechanism that fights against free radicals.

The Eye cream also contains **EPS Seafill**, a unique active which tightens the skin and fills in wrinkles.

30 ml e 1.0 fl.oz



BIO-Marine Eye Lifting Serum

Enriched with advanced bio-marine ingredients

The eyes are the key factor for young and healthy appearance. The eye lifting serum is based on **Ephemer™** - World's 1st technology of macroalgae cell culture. **Ephemer™** is extracted from macroalgae cells. It protects the skin, causes a reduction of free radicals, and acts on a mechanism that fights against free radicals.

To achieve the immediate tightening effect, the eye serum contains **Easilyance** - an instant natural skin tightener that offers a cosmetic lifting to the skin, with fast and visible results. The serum is also enriched with **Kalpariane®**, a seaweed extract, for the complete firming and anti wrinkle effect.

For all skin types

30 ml e 1.0 fl.oz



ANTI-AGING - Organic Products

*Marine innovation to combat the damage of time.
The marine environment, rich in nourishing compounds and powerful
active ingredients is now available in your skin care.*

ANTI AGING ACTIVE INGREDIENTS:

NEUROGUARD

Neuroguard revolutionizes neurocosmetic by directly targeting the aging of nerve endings. Its neuroprotective action blocks neuroaging and re-establishes a healthy communication between nerves and fibroblasts, thus protecting dermal cells from premature aging. Under these conditions, collagen and elastin synthesis are reactivated, deep wrinkles are diminished and skin texture is smoother.



MATRIGENICS 14 G - Recovers the triangle of Beauty.

With age, the genes that code for the synthesis of the dermal structural molecules – elastin, collagen and hyaluronic acid – enter a “sleeping phase”. The Extracellular Matrix loses its structure and the skin loses its firmness, fixing in long term lines and accentuating wrinkles. Forehead wrinkles harden the look, the accentuation of nasal furrows and mouth wrinkles mark the bitterness. Matrigenics.14 G, created from a brown alga named Undaria Pinnatifida is designed to fight against these prominent signs of aging.

The main benefits:

- 1. It reactivates gens involved in the synthesis of collage and elastin fibres in the extracellular matrix.*
- 2. It reactivates gens involved in the synthesis of Hyaluronic Acid.*
- 3. It decreases the volume and area of forehead, furrows and mouth wrinkles.*

EPS SEAFILL, *is a unique, pure and natural ExoPolySaccharide (EPS) produced by marine plankton which tightens the skin and fills in wrinkles.*

The main benefits:

- 1. Immediate tightens and fills in wrinkles.*
- 2. Stimulates the synthesis of collagen and elastin for a re-densifying effect.*
- 3. Immediate smoothing effect.*

ANTI AGING Day Cream - For all skin types

Enriched with advanced anti-aging ingredients

Luxuries and plush organic day cream specifically designed to nourish moisture and protect the skin from the daily environmental damages.

The cream is enriched with **NEUROGUARD**, active ingredient designed to block neuroaging and re-establishes a healthy communication between nerves and fibroblasts and prevent premature aging. The cream also contains **Matrigenics**, active ingredient derived from the brown alga named *Undaria Pinnatifida*, designed to fight against prominent signs of aging, improve the in the synthesis of collagen and elastin fibers and improve the sight of wrinkles.

50 ml e 1.69 fl.oz



ANTI AGING Night Cream - For all skin types

Enriched with advanced anti-aging ingredients

During the night the skin rejuvenates, corrects and rebuilds itself. This unique organic night cream is designed to provide your skin with the nourishment it needs for an excellent night treatment. The cream is based on **NEUROGUARD**, unique active ingredients that targets the neuro-aging process and re-establishes healthy communication between nerves and fibroblasts, ensuring reactivation of collagen and elastin synthesis and **Kalpariane®** - brown algae extract witch acts as an energy booster and wrinkle filler.

50 ml e 1.69 fl.oz

ANTI AGING Eye Cream - For all skin types

Enriched with advanced anti-aging ingredients

This formula was especially designed to treat the delicate skin around your eyes. This certified organic eye cream is based on **NEUROGUARD**, unique active ingredients that targets the neuro-aging process and re-establishes healthy communication between nerves and fibroblasts, ensuring reactivation of collagen and elastin synthesis combined with **EPS SEAFILL** - active ingredient produced by marine plankton which immediately tightens and fills in wrinkles, Stimulates the synthesis of collagen and elastin for an immediate smoothing effect. Together this formula combats the signs of aging, providing you a smooth and tight appearance.

30 ml e 1.0 fl.oz

ANTI AGING Face Serum - For all skin types

Enriched with advanced anti-aging ingredients



A certified organic face serum, developed to combat the challenges of time.

The serum is based on **NEUROGUARD**, unique active ingredients that targets the neuro-aging process and re-establishes healthy communication between nerves and fibroblasts, ensuring reactivation of collagen and elastin synthesis.

This cream is also enriched with **CRISTALHYAL** - a pure Hyaluronic Acid (HA), which forms a film at the surface of the skin, offering your skin an optimal hydration and protection from external aggressions. With this luxurious cream deep wrinkles are diminished and skin texture is smoother.

50 ml e 1.69 fl.oz

ANTI AGING Eye Lifting Serum - For all skin types

Enriched with advanced anti-aging ingredients

The eyes are the key factor for young and healthy appearance. The eye lifting serum is a rich and unique formula, based on 3 key active ingredients designed to tend to the delicate skin around your eye for a youthful looking you.

The cream is based on **NEUROGUARD**, unique active ingredient that targets the neuro-aging process and re-establishes healthy communication between nerves and fibroblasts, ensuring reactivation of collagen and elastin synthesis and **Easyliance** - an instant natural skin tightener that offers a cosmetic lifting to the skin, with fast and visible results.

It also contains **CRISTALHYAL** - pure Hyaluronic Acid (HA), providing your skin with optimal hydration and protection.

30 ml e 1.0 fl.oz



OCEAN Cleanser For all Skin Types

The organic Facial Cleanser brings you the magic of the ocean. The mask thoroughly cleanses the skin, leaving it moist and fresh.

The Facial Cleanser is enriched with Ocean Alge which shields the skin against penetration of oxidative agents and assists in repairing damaged epidermis.

It is enriched with certified organic Aloe-Vera for a deep cleansing which smoothes and soothes the skin.

150 ml e 5.07 fl.oz



OCEAN Freshener For all Skin Types

The organic Aloe-Vera freshener is designed to complete the cleansing process by helping to refine pores, improving skin texture, refreshing the skin and leaving it radiant. The freshener also contains ocean algae that improves the hydration levels of the skin, and spreads a feeling of comfort, smoothness and deep nourishment to the skin.

The freshener is enriched with certified organic plant extracts from the swiss alps.

150 ml e 5.07 fl.oz

ANTI AGING Relaxing Beauty Mask

This innovative beauty mask adds a radiant and fresh appearance to the skin, and eliminates signs of stress and fatigue. The Beauty Mask is enriched with Red Alge which has a repairing effect against aggressive factors that damage the skin barrier function, such as detergents, UV, irritations and pollutions. The Alge smoothes the skin and deeply moisturizes it. Moreover, the mask contains certified organic Olive and Jojoba oils to pamper and nourish the skin; and organic Shea Butter and Aloe Vera extract for a soothing effect.

100 ml e 3.38 fl.oz / Airless



ANTI AGING Exfoliating Peeling Mask

The organic Peeling Mask gently refreshes the skin while removing worn-out cells. The peeling effect is the result of granular apricot stones and special red alge. The alge protects and reinforces epidermis functionality and reduces the trans-epidermal water loss. Moreover, the peeling mask is enriched with certified organic additives: Aloe-Vera, Shea Butter, Olive and Jojoba oils for a shiny and healthy appearance.

100 ml e 3.38 fl.oz / Airless

ORGANIC OCEAN THE BODY LINE

ORGANIC Enriched HAND CREAM

Enriched with advanced bio-marine ingredients

This Hand Cream was developed to give you a feeling of intensive softness and nourishment. Your skin will appear healthy and fresh with a velvety touch. Pamper your hands and enjoy the wonderful combination of nature & ocean to affect your body and soul. Enriched with unique & advanced active ingredients such as algae & sea plants for a soothing effect, combined with certified organic oils: Olive, Jojoba and organic Shea Butter to nourish and protect from losing moisture. Contains vitamin E.

100 ml e 3.38 fl.oz / Tube

ORGANIC Protective FOOT CREAM

Enriched with advanced bio-marine ingredients

This Foot Cream is a unique blend with high percentages of advanced active ingredients from the deep ocean, designed to nourish and soften the feet. Pamper your feet and enjoy the power of sea & nature to affect your body and soul. Enriched with special bio-marine ingredients for a soothing effect, combined with certified organic oils: Olive, Jojoba and Organic Shea Butter to nourish and protect from losing moisture. Contains vitamin E.

100 ml e 3.38 fl.oz / Tube

ORGANIC Body Lotion

Enriched with advanced bio-marine ingredients

This organic certified formulation, combined with organic oils: Olive oil and Jojoba to nourish and protect from losing moisture, enriched selected active ingredients from the deep ocean and organic Shea Butter for a soothing effect. Contains Vitamin E. Pamper your skin and enjoy the power of nature & ocean to affect your body and soul.

100 ml e 3.38 fl.oz / Tube



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Beauty, Health & Purity from the deep ocean!



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